



Junko Walker Joins Triad Magnetics' Sales Team

Seasoned Transformer Sales Professional will drive Triad's growth in Standard and Custom Magnetic Components

Perris, CA—May 2, 2022—Triad Magnetics announces the hiring of Junko Walker to serve as Territory Manager handling multiple key accounts. Walker brings more than 22 years of global industry experience to the position, with a strategy-driven passion for exceeding sales goals that consistently achieves successful results.



Bill Dull, President of Triad Magnetics says, "I am excited to welcome Junko Walker to the Triad Magnetics sales force. I've known Junko over many years as our paths have crossed in the transformer industry. She is well known as a self-driven team player with experience analyzing and driving complex global sales. With a strong knowledge of the engineering behind magnetics, she is able to work effectively with engineering teams and global sales professionals, while providing relationship-building support to customers that makes her a pleasure to work with. I'm looking forward to having Junko's sales experience and strategic drive help strengthen Triad's global sales presence."

Walker has worked for a major global transformer company for the past 22 years, gaining industry sales expertise in positions ranging from field sales representative to international sales supervisor to her most recent title of Corporate Accounts Manager. Energetic and driven, she has consistently exceeded sales goals as she managed 21 accounts and \$9.2 Million in annual sales. She's skilled in strategy and development across global markets, working with international engineering teams to successfully launch new products in China, Japan, Malaysia, and Italy for the past 12 years running. Bilingual in Japanese and English, she is a keen negotiator whose sales analysis has consistently enabled her to forecast sales goals with 96% accuracy.

Says Walker, "I am excited to join the sales team at Triad and see this as an incredible opportunity to be part of a company with strong engineering support and design expertise, an excellent customer service center, and state-of-the-art manufacturing capabilities. Utilizing my experience with both internal sales strategy and external collaboration with Rep and Distribution networks, I look forward to building new relationships and working together to provide the ideal solutions for our customers."



Walker will take over management of sales accounts covering Triad's east coast territories from Maine to Florida, which include upstate New York, mid-Atlantic states, and the South. She will also oversee corporate responsibility for several key National and Global distribution accounts.

Walker holds a BA degree in Economics from Dokkyo University in Saitama, Japan. After working for a stock market brokerage firm out of college, she met her husband Paul in Tokyo and together they moved to California to start married life together. Thirty-one years later, they have raised three children who are all thriving in their professional careers as a lawyer and two doctors. Walker is an avid Peloton rider, tennis player and swimmer, and she and her husband are active in their church community. Aside from work, she enjoys traveling, cooking, gardening, and walking her grand puppies. Says Walker, "It's been so rewarding to learn, build a family, and live life with faith and gratitude. I'm looking forward to getting to know each of Triad's partners, as building relationships is not only one of my greatest business skills, but one of the joys that makes my job fun. I'm excited to make a positive impact on the team, as we work together to grow and strengthen Triad's successes."

Triad Magnetics

For more than 75 years, Triad Magnetics has been a global leader in the design and manufacture of transformers, power supplies and inductors for a wide range of applications, including switch mode/high frequency, wall plug-in, power transformers, inductors and audio transformers. In addition to Triad's extensive standard product line of magnetic components, its California Design Center provides custom solutions, with rapid prototyping and testing.

Address: Triad Magnetics, 460 Harley Knox Blvd., Perris, CA 92571

Web: www.com **Email:** info@triadmagnetics.com **Tel:** 951-277-0757

Junko Walker Contact Info

Email: jwalker@triadmagnetics.com

Tel: 951-277-0757

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