



Takatoshi “Ted” Nakakariya Joins Triad Magnetics’ Sales Team

Industry leader will focus on Business Development to drive Triad’s global growth in Standard and Custom Magnetic Components

Perris, CA— August 15,2023 —Triad Magnetics announces the hiring of Takatoshi “Ted” Nakakariya as a Business Development Manager, focusing on attracting key accounts. Ted brings more than 35 years of global electronics industry experience to the position, as a proven leader with an international business and sales background focused on customer development.



Bill Dull, President of Triad Magnetics says, “I am pleased to welcome Ted to the Triad team. I have known him for more than 30 years as a business colleague and have always been impressed with his industry knowledge and ability to bring people together. He is well known throughout the electronics world as a relationship-focused leader who drives sales. I’m looking forward to working with him as he brings his knowledge to strengthen and expand Triad’s sales presence, particularly in the area of standard products.”

Ted previously served as CEO of Tamura Corporation of America for more than 15 years, managing their North American division after leading the International Sales Department at Tamura for several years in Japan. Most recently, Ted headed One-R USA and Koha USA, where he served as President and Director of Sales, managing major accounts and developing LED business in America. Over his successful 35-year career, Ted has served in various leadership roles strengthening his extensive knowledge of sales, marketing, product development, and customer service. Ted will be serving Triad as a Business Development consultant, looking to create new opportunities in both the Standard and Custom product marketplace. Says Ted, “I am excited to join the Sales team at Triad and see this as an incredible opportunity to help grow a company with an impressive 80-year history of excellence. I look forward to building new customer relationships, sharing Triad’s story of expertise not only in engineering, but in customer service and quality.”



Originally from Japan, and fluent in both Japanese and English, Ted loves living in Southern California and enjoying the climate and recreational activities. He's an avid golfer who gets out on the green as often as he can. Says Ted, "I have lived and worked in the US for more than 25 years now, but return to Japan often. My experience living and working internationally gives me a great perspective on the Asian and global electronics markets. I'm looking forward to bringing my background to Triad to help engage new customers and build on Triad's sales success."

Triad Magnetics

For more than 80 years, Triad Magnetics has been a global leader in the design and manufacture of transformers, power supplies and inductors for a wide range of applications, including switch mode/high frequency, wall plug-in, power transformers, inductors and audio transformers. In addition to Triad's extensive standard product line of magnetic components, its California Design Center provides custom solutions, with rapid prototyping and testing.

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